25TH ANNIVERSARY RECEPTION

WEDNESDAY, OCTOBER 11, 2023

6:00PM - 9:00PM
Renwick Gallery of the Smithsonian American Art Museum
1661 Pennsylvania Avenue NW
Washington, DC 20006
Who We Are

Our Mission

Washington Area Women’s Foundation is a community-supported foundation that invests in the power of women and girls of color across the Washington metropolitan region.

Our Vision

We ignite change in our community to advance gender, racial, and economic justice.

Our Values

We are constantly learning and adapt our practices to serve a changing world.

We are honest, transparent and accountable to our community.

We are a small but mighty collective that encourages diversity in community, thoughts and ideas.

We practice kindness and intentionality in all we do.

Women and girls of color make change happen.

While too often unsung, the work of women and girls of color have advanced human rights and gender, racial, and economic justice in our communities for decades.

Our theory of change is that by increasing resources to, and recognizing the leadership of, women and girls of color, they will ignite needed change.

We put our theory into action by:

Making grants to organizations that are actively pursuing gender, racial and economic justice and awarding women and girls of color and gender expansive people of color directly and;

Centering the voices and lived experiences of women and girls of color and gender expansive people of color to influence policymakers and the local philanthropic sector to advance gender, racial and economic justice.
Our History

The story behind The Women’s Foundation is a story of incredible growth fueled by inspiration, community and action in support of women and girls in our area. After seeing an influx of women’s foundations launching in the United States as part of a “women’s funding movement” and also seeing a critical need for Washington, DC to be a part of a rapidly growing agenda to address the equity and empowerment of women across the nation, a group of women decided to take action. What started as an invitation for afternoon tea, soon became a movement that revolutionized the philanthropic sector and our community, ultimately transforming into what we know today as Washington Area Women’s Foundation.

The Women’s Foundation was founded on the principle that women, working together, can help enhance the physical, social, and financial well-being of all women and girls. Since our founding, we have worked with local organizations with boots on the ground in our community, to give them the tools and support they need. We are a network of women, coming together as donors and activists, investing our financial and personal resources in the lives of women so they in turn can improve the lives and future of their children.

In 1998, Washington Area Women’s Foundation was founded.

1998
We held our first Leadership Luncheon and awarded $17,000 in grants to local women leading nonprofits.

2004
Our African-American Women’s Giving Circle launched.

2008
Our Early Care and Education Funders Collaborative was launched.

2016
We committed to advancing our mission with both a gender and racial equity lens.

2017
Our Young Women’s Initiative was launched.

2018
We held the first GirlsLEAD summit with approximately 600 women and girls in attendance.

2020
Our Stand Together Fund was launched.
Our Programs

Early Care and Education

In 2008, The Women’s Foundation established the Early Care and Education Funders Collaborative, as a multi-year, multi-million dollar collective funding effort. The Collaborative works to increase the quality and capacity of, and access to, early care and education throughout the Washington region and is supported and directed by corporate funders and local and national foundations.

Safety

In 2020, as a response to the COVID-19 pandemic, The Women’s Foundation launched our Stand Together Fund to further address the safety needs of women and girls of color in our community. Since its inception, the Stand Together Fund has supported:

- Critical services for women who have experienced violence and abuse, such as expanded hotline capacity and Telehealth visits;
- Financial assistance for the caregiving workforce and organizations supporting them and;
- Advocacy to ensure that women and girls of color are front and center in recovery discussions.

Young Women's Initiative

In 2017, The Women’s Foundation launched the DC chapter of the Young Women’s Initiative, a national initiative of eight prominent women’s foundations to improve life outcomes and increase opportunities for young women, girls, transgender women, and gender non-conforming youth of color between the ages of 12-24.

In 2019, as part of the Young Women’s Initiative and our goal to advance the recommendations of our Blueprint for Action, The Women’s Foundation launched the Rock Star Fund—a participatory grant making initiative that provides young women of color between the ages of 12 and 24 living in DC with up to $2,000 to invest in their own learning, leadership, ideas, and community projects.

Since 1998, we have awarded more than $16.7 million in grants to more than 215 local community-based organizations and individuals.
Since its founding, Washington Area Women's Foundation has remained steadfast in centering the voices and lived experiences of women and girls to advance systems and institutional change with a gender, racial and economic justice lens. Now in our 25th anniversary year, The Women's Foundation invites you to join us in celebration, as well as take a stand to help us continue our efforts in leading and creating innovative solutions that give women and girls—especially those of color—throughout the Washington, D.C. region an opportunity to thrive.

**CHECK ONE**  
☐ INDIVIDUAL SPONSOR  ☐ CORPORATE/ORGANIZATION SPONSOR

Please print your name as you would like it listed in print materials.

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**☐ LEAD SPONSOR | $50,000**  
- (25) Twenty-five VIP tickets to the Reception  
- Exclusive name recognition on cocktail napkins at the Reception  
- Co-branded step-and-repeat banner  
- Recognized sponsor of two (2) #AskHer series webinars  
- Branded Signature or Specialty Cocktail  
- Prominent recognition on all reception materials including an on-screen feature  
- Inclusion of logo in all event-related communications and press release distribution  
- Linked logo on the event website  
- Recognition as lead sponsor in WAWF email newsletter  
- Podium accolades  
- Recognition on the Foundation's website and social media platforms, as appropriate

**☐ STAND WITH HER SPONSOR | $10,000**  
- (15) Fifteen tickets to the Reception  
- Recognition on all Reception materials including an on-screen feature at the venue  
- Inclusion of logo in all event-related communications  
- Linked logo on the event website  
- Recognition as sponsor in WAWF email newsletter  
- Podium accolades  
- Recognition on the Foundation's website and social media platforms, as appropriate

**☐ ROCK STAR SPONSOR | $5,000**  
- (10) Ten tickets to the Reception  
- Inclusion of name and logo in all event-related communications  
- Linked logo on the event website  
- Recognition as sponsor in WAWF email newsletter  
- Podium accolades  
- Recognition on the Foundation's website and social media platforms, as appropriate

**☐ FOUNDING MOTHER SPONSOR | $25,000**  
- (20) Twenty VIP tickets to the Reception  
- Logo displayed in centerpiece arrangement at each high-bar table  
- Recognized sponsor of one (1) #AskHer series webinar  
- Recognition on all Reception materials including an on-screen feature at the venue  
- Inclusion of logo in all event-related communications  
- Linked logo on the event website  
- Recognition as sponsor in WAWF email newsletter  
- Podium accolades  
- Recognition on the Foundation's website and social media platforms, as appropriate

**☐ SILVER SPONSOR | $2,500**  
- (5) Five tickets to the Reception  
- Linked logo on the event website  
- Recognition as sponsor in WAWF email newsletter

**☐ FRIEND SPONSOR | $1,000**  
- (2) Two tickets to the Reception  
- Linked logo on the event website  
- Recognition as sponsor in WAWF email newsletter

Make check payable to Washington Area Women's Foundation or provide credit card information below.

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**MAIL OR EMAIL A PDF OF YOUR RESPONSE FORM TO:**
Washington Area Women's Foundation  
Attn: Crystal Rucker  
712 H Street, NE, Suite 1099  
Washington, DC 20002

Phone: 202.804.6661  | EMAIL YOUR RESPONSE TO: crucker@wawf.org

All tickets are non-refundable.  
Washington Area Women's Foundation is a 501(c)(3) charitable organization (FEIN 52-2028612)
MEDIA

As a sponsor, you will gain access to an extensive and engaged audience across various platforms. With a strong online presence, active social media community, targeted email campaigns, and prominent event promotion, your brand will receive maximum exposure to our diverse audience. Showcase your message to community changemakers, industry professionals, influencers, and passionate individuals, amplifying your brand's visibility and impact.

STATISTICS

Facebook
- FOLLOWERS: 3,3K
- IMPRESSIONS: 70,000

Instagram
- FOLLOWERS: 1,3K
- IMPRESSIONS: 27,000

LinkedIn
- LIKES: 1,6K
- IMPRESSIONS: 21,000

Twitter
- FOLLOWERS: 18,9K
- IMPRESSIONS: 27,000

FEATURED COVERAGE

The Chronicle of Philanthropy
ESSENCE
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Inside Philanthropy
Washington Business Journal
The Washington Informer
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