

HONORING OUR **PAST.** EMPOWERING HER **FUTURE.**

CELEBRATING 25 YEARS OF THE WOMEN'S FOUNDATION

WEDNESDAY, OCTOBER 11, 2023 | 6:00 PM
RENWICK GALLERY | WASHINGTON, DC

For the past 25 years, Washington Area Women's Foundation has been a beacon of hope and progress, championing the rights and aspirations of women and girls of color throughout the Washington metropolitan region. As we gather to celebrate our silver jubilee, The Women's Foundation is proud to announce our 2023 Visionary Award Honorees.

HOST COMMITTEE CO-CHAIRS:

Andrea Dykes
Deborah Gandy
Lisa Ross
Tiffani Whittaker

MEET OUR 2023 HONOREES



Carol Thompson Cole, President and CEO, Youth Invest Partners

Carol Thompson Cole has extensive executive management experience in the public and private sectors, including a strong history of leadership in the Greater Washington region's philanthropy and nonprofit community and federal and local government. She has successfully partnered with cross-sector stakeholders to build networks in the region to tackle major social challenges, bringing the expertise, passion, and reach necessary to achieve life-changing results. Born and raised in Washington, DC with deep roots in the community, Carol Thompson Cole began work at Youth Invest Partners (formerly Venture Philanthropy Partners) in 2003 and became President and CEO in 2007.



Doreen Gentzler, Retired News Anchor, NBC4

Doreen Gentzler, a distinguished news anchor, spent 33+ years at NBC4 in Washington, D.C., hosting News4 at 6 and News4 at 11 until she retired in 2022. For 28 years, she partnered with Jim Vance, creating one of the longest-running anchor teams in the country. Born in DC, she honed her skills in reporting and anchoring before joining NBC4 in 1989. Gentzler served as the station's medical reporter, delivering cutting-edge health reports and acting as a spokesperson for the NBC4 Health and Fitness Expo. Her award-winning segments covered various health topics, including mental health in the "Changing Minds" project. She has received multiple Emmy awards and holds a journalism degree from the University of Georgia. Doreen Gentzler resides with her family in Washington, DC.

SPONSOR RESPONSE FORM

Since its founding, Washington Area Women's Foundation has remained steadfast in centering the voices and lived experiences of women and girls to advance systems and institutional change with a gender, racial and economic justice lens. Now in our 25th anniversary year, The Women's Foundation invites you to join us in celebration, as well as take a stand to help us continue our efforts in leading and creating innovative solutions that give women and girls—especially those of color—throughout the Washington, D.C. region an opportunity to thrive.

CHECK ONE ☐ INDIVIDUAL SPONSOR ☐ CORPORATE/ORGANIZATION SPONSOR

Please print your name as you would like it listed in print materials.

CONTACT NAME		TITLE	
COMPANY NAME			
STREET ADDRESS		CITY	STATE
			ZIP CODE
E-MAIL	PHONE	INSTAGRAM/ TWITTER HANDLE	

☐ LEAD SPONSOR | \$50,000

- (25) Twenty-five VIP tickets to the Reception
- Exclusive name recognition on cocktail napkins at the Reception
- Co-branded step-and-repeat banner
- Recognized sponsor of two (2) #AskHer series webinars
- Branded Signature or Specialty Cocktail
- Prominent recognition on all reception materials including an on-screen feature
- Inclusion of logo in all event-related communications and press release distribution
- Linked logo on the event website
- Recognition as lead sponsor in WAWF email newsletter
- Podium accolades
- Recognition on the foundation's website and social media platforms, as appropriate

☐ FOUNDING MOTHER SPONSOR | \$25,000

- (20) Twenty VIP tickets to the Reception
- Logo displayed in centerpiece arrangement at each high-bar table
- Recognized sponsor of one (1) #AskHer series webinar
- Recognition on all Reception materials including an on-screen feature at the venue
- Inclusion of logo in all event-related communications
- Linked logo on the event website
- Recognition as sponsor in WAWF email newsletter
- Podium accolades
- Recognition on the Foundation's website and social media platforms, as appropriate

☐ STAND WITH HER SPONSOR | \$10,000

- (15) Fifteen tickets to the Reception
- Recognition on all Reception materials including an on-screen feature at the venue
- Inclusion of logo in all event-related communications
- Linked logo on the event website
- Recognition as sponsor in WAWF email newsletter
- Podium accolades
- Recognition on the Foundation's website and social media platforms, as appropriate

☐ ROCK STAR SPONSOR | \$5,000

- (10) Ten tickets to the Reception
- Inclusion of name and logo in all event-related communications
- Linked logo on the event website
- Recognition as sponsor in WAWF email newsletter

☐ SILVER SPONSOR | \$2,500

- (5) Five tickets to the Reception
- Linked logo on the event website
- Recognition as sponsor in WAWF email newsletter

☐ FRIEND SPONSOR | \$1,000

- (2) Two tickets to the Reception
- Linked logo on the event website
- Recognition as sponsor in WAWF email newsletter

Make check payable to Washington Area Women's Foundation or provide credit card information below.

NAME ON CREDIT CARD: _____	CARD NUMBER: _____
EXPIRATION DATE: _____	SIGNATURE: _____ DATE: _____

MAIL OR EMAIL A PDF OF YOUR RESPONSE FORM TO:

Washington Area Women's Foundation
Attn: Crystal Rucker
712 H Street, NE, Suite 1099
Washington, DC 20002

Phone: 202.804.6661 | [EMAIL YOUR RESPONSE TO: crucker@wawf.org](mailto:crucker@wawf.org)

All tickets are non-refundable.

Washington Area Women's Foundation is a 501(c)(3) charitable organization (FEIN 52-2028612)



Who We Are

Our Mission

Washington Area Women's Foundation is a community-supported foundation that invests in the power of women and girls of color across the Washington metropolitan region.

Our Vision

We ignite change in our community to advance gender, racial, and economic justice.

Our Values

We are constantly learning and adapt our practices to serve a changing world.

We are honest, transparent and accountable to our community.

We are a small but mighty collective that encourages diversity in community, thoughts and ideas.

We practice kindness and intentionality in all we do.



Women and girls of **color** make change happen.

While too often unsung, the work of women and girls of color have advanced human rights and gender, racial, and economic justice in our communities for decades.

Our theory of change is that by increasing resources to, and recognizing the leadership of, women and girls of color, they will ignite needed change.



We put our theory into action by:

Making grants to organizations that are actively pursuing gender, racial and economic justice and awarding women and girls of color and gender expansive people of color directly and;

Centering the voices and lived experiences of women and girls of color and gender expansive people of color to influence policymakers and the local philanthropic sector to advance gender, racial and economic justice.



Our History

The story behind The Women's Foundation is a story of incredible growth fueled by inspiration, community and action in support of women and girls in our area. After seeing an influx of women's foundations launching in the United States as part of a "women's funding movement" and also seeing a critical need for Washington, DC to be a part of a rapidly growing agenda to address the equity and empowerment of women across the nation, a group of women decided to take action. What started as an invitation for afternoon tea, soon became a movement that revolutionized the philanthropic sector and our community, ultimately transforming into what we know today as Washington Area Women's Foundation.

The Women's Foundation was founded on the principle that women, working together, can help enhance the physical, social, and financial well-being of all women and girls. Since our founding, we have worked with local organizations with boots on the ground in our community, to give them the tools and support they need. We are a network of women, coming together as donors and activists, investing our financial and personal resources in the lives of women so they in turn can improve the lives and future of their children.

In 1998, Washington Area Women's Foundation was founded.

1998

We held our first Leadership Luncheon and awarded \$17,000 in grants to local women leading nonprofits.

2008

Our Early Care and Education Funders Collaborative was launched.

2017

Our Young Women's Initiative was launched.

2020

Our Stand Together Fund was launched.

2004

Our African-American Women's Giving Circle launched.

2016

We committed to advancing our mission with both a gender and racial equity lens.

2018

We held the first GirlsLEAD summit with approximately 600 women and girls in attendance.



Our Programs

Early Care and Education

In 2008, The Women's Foundation established the Early Care and Education Funders Collaborative, as a multi-year, multi-million dollar collective funding effort.

The Collaborative works to increase the quality and capacity of, and access to, early care and education throughout the Washington region and is supported and directed by corporate funders and local and national foundations.

Safety

In 2020, as a response to the COVID-19 pandemic, The Women's Foundation launched our [Stand Together Fund](#) to further address the safety needs of women and girls of color in our community.

Since its inception, the Stand Together Fund has supported:

- Critical services for women who have experienced violence and abuse, such as expanded hotline capacity and Telehealth visits;
- Financial assistance for the caregiving workforce and organizations supporting them and;
- Advocacy to ensure that women and girls of color are front and center in recovery discussions.

Young Women's Initiative

In 2017, The Women's Foundation launched the DC chapter of the Young Women's Initiative, a national initiative of eight prominent women's foundations to improve life outcomes and increase opportunities for young women, girls, transgender women, and gender non-conforming youth of color between the ages of 12-24.

In 2019, as part of the Young Women's Initiative and our goal to advance the recommendations of our [Blueprint for Action](#), The Women's Foundation launched the Rock Star Fund—a participatory grant making initiative that provides young women of color between the ages of 12 and 24 living in DC with up to \$2,000 to invest in their own learning, leadership, ideas, and community projects.



Since 1998, we have awarded more than \$16.7 million in grants to more than 215 local community-based organizations and individuals.

MEDIA

As a sponsor, you will gain access to an extensive and engaged audience across various platforms. With a strong online presence, active social media community, targeted email campaigns, and prominent event promotion, your brand will receive maximum exposure to our diverse audience. Showcase your message to community changemakers, industry professionals, influencers, and passionate individuals, amplifying your brand's visibility and impact.



STATISTICS



FOLLOWERS

3.3K

IMPRESSIONS

70,000



FOLLOWERS

1.3K

IMPRESSIONS

27,000



LIKES

1.6K

IMPRESSIONS

21,000



FOLLOWERS

18.9K

IMPRESSIONS

27,000

FEATURED COVERAGE

THE CHRONICLE OF
PHILANTHROPY

ESSENCE

HUFFPOST



Inside
Philanthropy



The
Washington
Informer



yahoo!