



STAND TOGETHER CELEBRATION

THURSDAY, OCTOBER 17, 2024 | 6:00 PM

NATIONAL MUSEUM OF WOMEN IN THE ARTS | WASHINGTON, DC

WASHINGTON AREA WOMEN'S FOUNDATION

All proceeds from the 2024 Stand Together Celebration will support Washington Area Women's Foundation's mission to invest in the power of women and girls of color in the region through our grantmaking, programs, and initiatives.

MISSION

Washington Area Women's Foundation is a community-supported foundation that invests in the power of women and girls of color across the Washington metropolitan region. Since 1998, we have awarded more than \$17 million in grants to more than 215 local community-based organizations and individuals.

THE HISTORY OF THE WOMEN'S FOUNDATION

The Women's Foundation was founded on the principle that women, working together, can help enhance the physical, social, and financial well-being of all women and girls. After seeing an influx of women's foundations launching in the United States as part of a "women's funding movement" and also seeing a critical need for Washington, DC to be a part of a rapidly growing agenda to address the equity and empowerment of women across the nation, a group of women decided to take action. What started as an invitation for afternoon tea, soon became a movement that revolutionized the philanthropic sector and our community, ultimately transforming into what we know today as Washington Area Women's Foundation.

Since 1998, we have awarded more than \$16.7 million in grants to more than 215 local community-based organizations and individuals.



OUR PROGRAMS

Birth Equity

This year, we expanded our strategic priorities to focus on the perinatal health and safety of women and birthing individuals of color. We're conducting research and assessing local birth equity funding gaps to identify what role we can play in helping to address the region's maternal health crisis.

Early Care and Education

In 2008, we established the Early Care and Education Funders Collaborative, as a multi-year, multi-million dollar collective funding effort. The Collaborative works to increase the quality and capacity of, and access to, early care and education throughout the Washington region and is supported and directed by corporate funders and local and national foundations.

Young Women's Initiative

In 2017, we launched the DC chapter of the Young Women's Initiative. Through leadership development, advocacy, and direct support to organizations, the Initiative aims to reduce systemic and institutional barriers to success and opportunity for young women of color, inclusive of cis, transgender, and gender-expansive youth, so they may reach their full potential.

In 2019, we launched the Rock Star Fund—a participatory grant making initiative that provides young women of color between the ages of 12 and 24 living in DC with up to \$2,000 to invest in their own learning, leadership, ideas, and community projects. This year, we are proud to have extended our program to Prince George's County, Maryland, serving more youth in our region.

SPONSORSHIP OPPORTUNITIES

All proceeds from the 2024 Stand Together Celebration will support Washington Area Women's Foundation's mission to invest in the power of women and girls of color in the region through our grantmaking, programs, and initiatives.

PRESENTING SPONSOR | \$50,000

- (30) Thirty VIP tickets to the Reception
- Volunteer engagement opportunities with our grantee partners
- Co-branded step-and-repeat banner
- Recognized sponsor of two (2) #AskHer series webinars
- Branded Signature or Specialty Cocktail
- Exclusive name recognition on cocktail napkins at the Reception
- Prominent recognition on all Reception materials including an on-screen feature at the venue
- Inclusion of logo in all event-related communications and press release distribution
- Linked logo on the event website
- Recognition as a lead sponsor in WAWF email newsletter
- Podium accolades
- Recognition on the Foundation's website and social media platforms, as appropriate
- Exclusive invitations to select issue briefings, webinars, and private events with The Women's Foundation staff and leadership



VISIONARY SPONSOR | \$25,000

- (25) Twenty-five VIP tickets to the Reception
- Volunteer engagement opportunities with our grantee partners
- Recognized sponsor of one (1) #AskHer series webinar
- Recognition on all Reception materials including an on-screen feature at the venue
- Logo displayed in centerpiece arrangement at each high-bar table
- Inclusion of logo in all event-related communications
- Linked logo on the event website
- Recognition as a sponsor in WAWF email newsletter
- Podium accolades
- Recognition on the Foundation's website and social media platforms, as appropriate
- Exclusive invitations to select issue briefings, webinars, and private events with The Women's Foundation staff and leadership



WASHINGTON AREA
WOMEN'S
FOUNDATION

STAND TOGETHER CELEBRATION

CHANGEMAKER SPONSOR | \$15,000

- (20) Twenty VIP tickets to the Reception
- Volunteer engagement opportunities with our grantee partners
- Recognized sponsor of one (1) #AskHer series webinar
- Recognition on all Reception materials including an on-screen feature at the venue
- Inclusion of logo in all event-related communications
- Linked logo on the event website
- Recognition as a sponsor in WAWF email newsletter
- Podium accolades
- Recognition on the Foundation's website and social media platforms, as appropriate
- Exclusive invitations to select issue briefings, webinars, and private events with The Women's Foundation staff and leadership

STAND WITH HER SPONSOR | \$10,000

- (15) Fifteen tickets to the Reception
- Volunteer engagement opportunities with our grantee partners
- Recognition on all Reception materials including an on-screen feature at the venue
- Inclusion of logo in all event-related communications
- Linked logo on the event website
- Recognition as a sponsor in WAWF email newsletter
- Podium accolades
- Recognition on the Foundation's website and social media platforms, as appropriate
- Exclusive invitations to select issue briefings, webinars, and private events with The Women's Foundation staff and leadership



EMPOW(H)ER SPONSOR | \$7,500

- (12) Twelve tickets to the Reception
- Volunteer engagement opportunities with our grantee partners
- Recognition on all Reception materials including an on-screen feature at the venue
- Inclusion of logo in all event-related communications
- Linked logo on the event website
- Recognition as a sponsor in WAWF email newsletter
- Podium accolades
- Recognition on the Foundation's website and social media platforms, as appropriate
- Exclusive invitations to select issue briefings, webinars, and private events with The Women's Foundation staff and leadership

To reserve a sponsorship or learn more about partnership opportunities, visit wawf.org/2024reception or contact our Development team at development@wawf.org.



WASHINGTON AREA
WOMEN'S
FOUNDATION

STAND TOGETHER CELEBRATION



ROCK STAR SPONSOR | \$5,000

- (10) Ten tickets to the Reception
- Inclusion of name and logo in all event-related communications
- Linked logo on the event website
- Recognition as a sponsor in WAWF email newsletter
- Exclusive invitations to select issue briefings, webinars, and private events with The Women's Foundation staff and leadership

SILVER SPONSOR | \$2,500

- (5) Five tickets to the Reception
- Linked logo on the event website
- Recognition as a sponsor in WAWF email newsletter

FRIEND SPONSOR | \$1,000

- (2) Two tickets to the Reception
- Linked logo on the event website
- Recognition as a sponsor in WAWF email newsletter

PATRON SPONSOR | \$500

- (1) One ticket to the Reception
- Recognition as a sponsor in WAWF email newsletter

To reserve a sponsorship or learn more about partnership opportunities, visit wawf.org/2024reception or contact our Development team at development@wawf.org.

MEDIA

As a sponsor, you will gain access to an extensive and engaged audience across various platforms. With a strong online presence, active social media community, targeted email campaigns, and prominent event promotion, your brand will receive maximum exposure to our diverse audience. Showcase your message to community changemakers, industry professionals, influencers, and passionate individuals, amplifying your brand's visibility and impact.



STATISTICS



FOLLOWERS
3.5K
IMPRESSIONS
85,000



FOLLOWERS
1.5K
IMPRESSIONS
39,000



LIKES
1.9K
IMPRESSIONS
48,000



FOLLOWERS
18.5K
IMPRESSIONS
35,000

FEATURED COVERAGE

**BLACK
ENTERPRISE**

THE CHRONICLE OF
PHILANTHROPY

ESSENCE

HUFFPOST



Inside
Philanthropy



The
Washington
Informer



yahoo!