



# STAND TOGETHER RECEPTION SPONSORSHIP PACKAGE

## WASHINGTON AREA WOMEN'S FOUNDATION

The 2025 Stand Together Reception is an annual gathering of influential leaders from the political, business, and philanthropic sectors across the Washington region. During this event, we will celebrate a shared commitment to building a more just future where women and girls thrive. By sponsoring this event, you'll directly support our mission to invest in the power of our region's women and girls from birth to the boardroom through transformative grantmaking and advocacy.

## THE HISTORY OF THE WOMEN'S FOUNDATION

The Women's Foundation was built on the belief that women, united in purpose, can drive lasting change to improve the physical, social, and financial well-being of women and girls. Inspired by the growing "women's funding movement" across the United States and recognizing a critical need for Washington, D.C., a group of visionary women took action. What began as a simple invitation to an afternoon tea soon blossomed into a powerful movement that evolved into what we proudly know today as Washington Area Women's Foundation.

## OUR PROGRAMS

### Maternal Health & Birth Equity Initiative

In Washington, D.C., 1 in 4 birthing people lack adequate prenatal care, and in Prince George's County, Maryland, that number rises to 1 in 2. The Foundation is doing our part to address the region's maternal health crisis. Our multi-phase Birth Equity Initiative will help strengthen the birth workforce, address social determinants of health, and improve maternal mental health.

### Early Care and Education

Access to affordable, quality childcare helps women and children thrive. Through our Early Care and Education Funders Collaborative (ECEFC), we've invested over \$5 million to benefit 540,000 children under five and 30,000 educators. By funding grassroots organizations and influencing policies we're closing achievement gaps and strengthening the foundation for early learners.

### Young Women's Initiative

The Young Women's Initiative (YWI) supports young women, girls, and gender-expansive youth (ages 12-24) of color in Washington, DC and Prince George's County through leadership development, advocacy training, and direct support. The Rock Star Fund, a key part of YWI, provides microgrants to support youth-led community projects.

### Black Women's Leadership Project

Black women nonprofit leaders face systemic challenges that hinder their success. The Black Women's Leadership Project (BWLPP), inspired by our Thrive As They Lead report, addresses these barriers by strengthening the sector's infrastructure to ensure it is meeting their needs.

**Since 1998,  
we have awarded  
over \$17 million in  
grants to more  
than 215 local  
community- based  
organizations and  
individuals.**

[Learn More About Our Programs](#)

## SPONSORSHIP OPPORTUNITIES

All proceeds from the 2025 Stand Together Reception will directly support women and girls across the region, supporting them at every stage of life, from birth to the boardroom. Your support fuels transformative grantmaking, innovative programs, and initiatives that create pathways to opportunity, ensuring they have the resources and support needed to thrive and lead.



### PRESENTING SPONSOR | \$50,000

- (30) Thirty VIP tickets to the Stand Together Reception
- Volunteer engagement opportunities with our grantee partners
- Co-branded step-and-repeat banner for high-visibility branding
- Recognition as a sponsor of two (2) #AskHer series webinars
- Recognition on all Reception materials, including an on-screen feature at the venue
- Logo inclusion in all event-related communications
- Linked logo on the event website
- Recognition as a lead sponsor in the Foundation's email newsletter and on social media
- Exclusive invitation to a pre-event VIP reception with key stakeholders, honorees, and WAWF leadership
- And more...

### VISIONARY SPONSOR | \$25,000

- (25) Twenty-five VIP tickets to the Stand Together Reception
- Volunteer engagement opportunities with our grantee partners
- Recognition as a sponsor of one (1) #AskHer series webinar
- Recognition on all Reception materials, including an on-screen feature at the venue
- Logo displayed in centerpiece arrangements at each high-bar table
- Logo inclusion in all event-related communications
- Linked logo on the event website
- Recognition as a sponsor in the Foundation's email newsletter and on social media
- And more...



## CHANGEMAKER SPONSOR | \$15,000

- (20) Twenty VIP tickets to the Stand Together Reception
- Volunteer engagement opportunities with our grantee partners
- Recognition as a sponsor of one (1) #AskHer series webinar
- Recognition on all Reception materials, including an on-screen feature at the venue
- Logo inclusion in all event-related communications
- Linked logo on the event website
- Recognition as a sponsor in the Foundation's email newsletter and on social media
- And more...



## STAND WITH HER SPONSOR | \$10,000

- (15) Fifteen tickets to the Stand Together Reception
- Volunteer engagement opportunities with our grantee partners
- Recognition on all Reception materials, including an on-screen feature at the venue
- Logo inclusion in all event-related communications
- Linked logo on the event website
- Recognition as a sponsor in the Foundation's email newsletter and on social media
- And more...



## EMPOW(H)ER SPONSOR | \$7,500

- (12) Twelve tickets to the Stand Together Reception
- Volunteer engagement opportunities with our grantee partners
- Recognition on all Reception materials, including an on-screen feature at the venue
- Logo inclusion in all event-related communications
- Linked logo on the event website
- Recognition as a sponsor in the Foundation's email newsletter and on social media
- And more...

## ROCK STAR SPONSOR | \$5,000

- (10) Ten tickets to the Stand Together Reception
- Logo inclusion in all event-related communications
- Linked logo on the event website
- Recognition as a sponsor in the Foundation's email newsletter and on social media
- And more...

## SILVER SPONSOR | \$2,500

- (5) Five tickets to the Stand Together Reception
- Linked logo on the event website
- Recognition as a sponsor in the Foundation's email newsletter



## FRIEND SPONSOR | \$1,000

- (2) Two tickets to the Stand Together Reception
- Linked logo on the event website
- Recognition as a sponsor in the Foundation's email newsletter

## PATRON SPONSOR | \$500

- (1) One ticket to the Stand Together Reception
- Recognition as a sponsor in the Foundation's email newsletter

## \*ADDITIONAL SPONSORSHIP OPPORTUNITIES\*

### Looking for a unique way to showcase your brand?

In addition to our traditional sponsorship levels, we offer custom, high-impact sponsorship opportunities that provide exclusive branding and engagement moments throughout the reception.

These tailored sponsorships allow your organization to align with key elements of the evening.

For more information on these one-of-a-kind sponsorship opportunities, please contact our Development team at [development@wawf.org](mailto:development@wawf.org).

*Thank you for investing in women and girls from birth to the boardroom!*